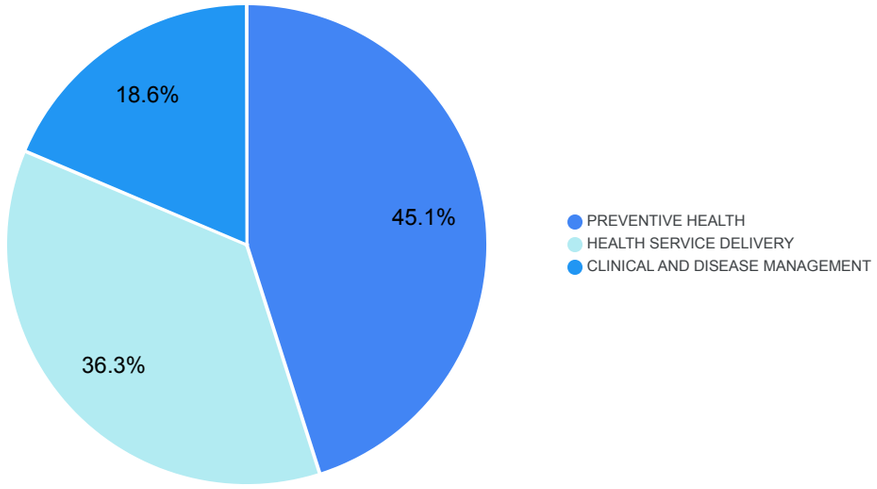
PROGRESS OF BI ACTIVITIES

YEARS | LEVEL | HEALTH SPECTRUM

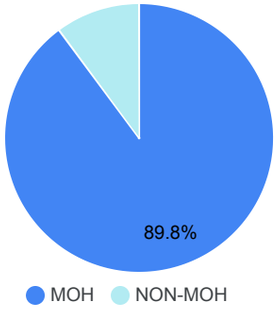
MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

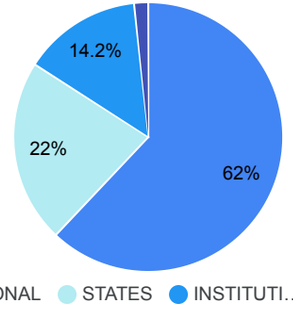
Health Spectrum



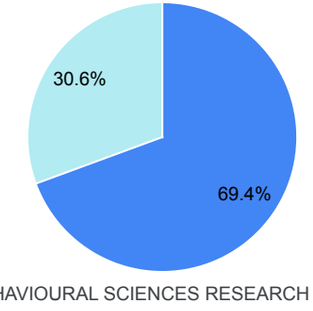
Categories



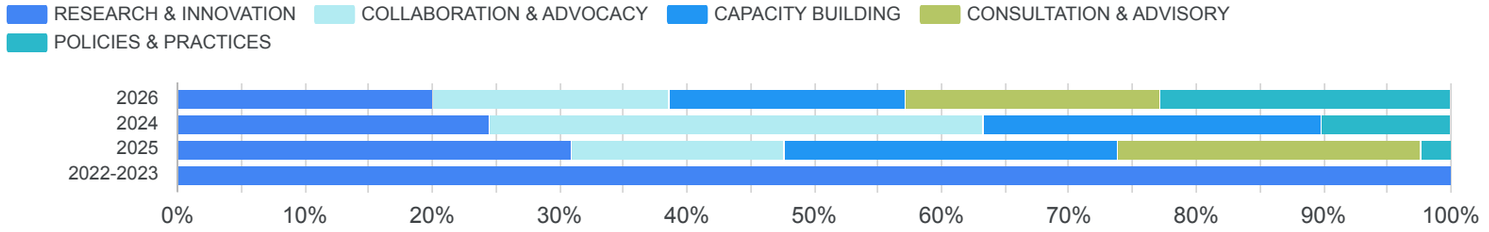
Level of activity



Behavioural Insights Projects



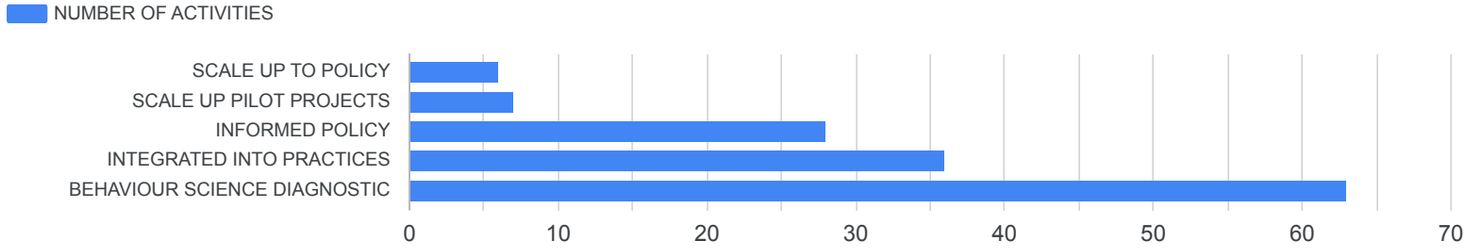
KPA Activities



Number of BI Activities Conducted

169

Number of Activities Leading to Policies & Practices



KPA 1: POLICIES & PRACTICES

YEAR | SPECTRUM OF HEALTH | AREA OF BI INTEGRATION...

MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

Number of Activities

14

Number of Policy/Program with BI Integration

21

Number of Toolkits Developed

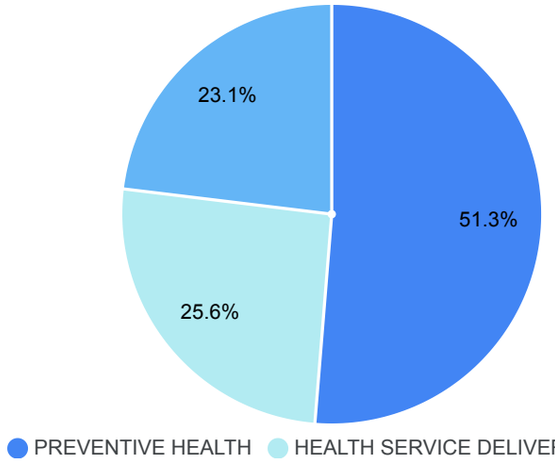
11

Glossary

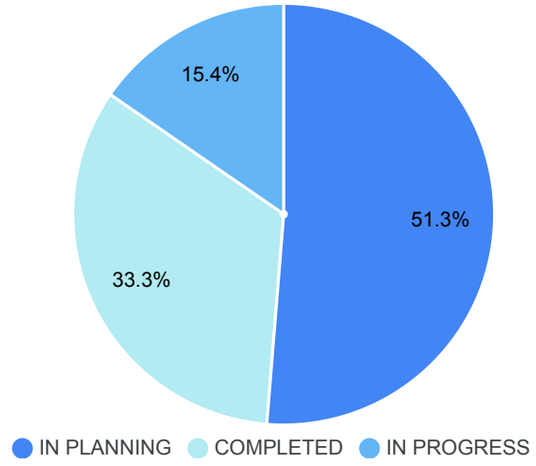
3 Strategic Actions:
1. Reviewing existing national heath policies
2. Reviewing existing health programs
3. Develop toolkit for practical guidance

Notes: All KPA activities conducted will be resulting in implementing towards health policies

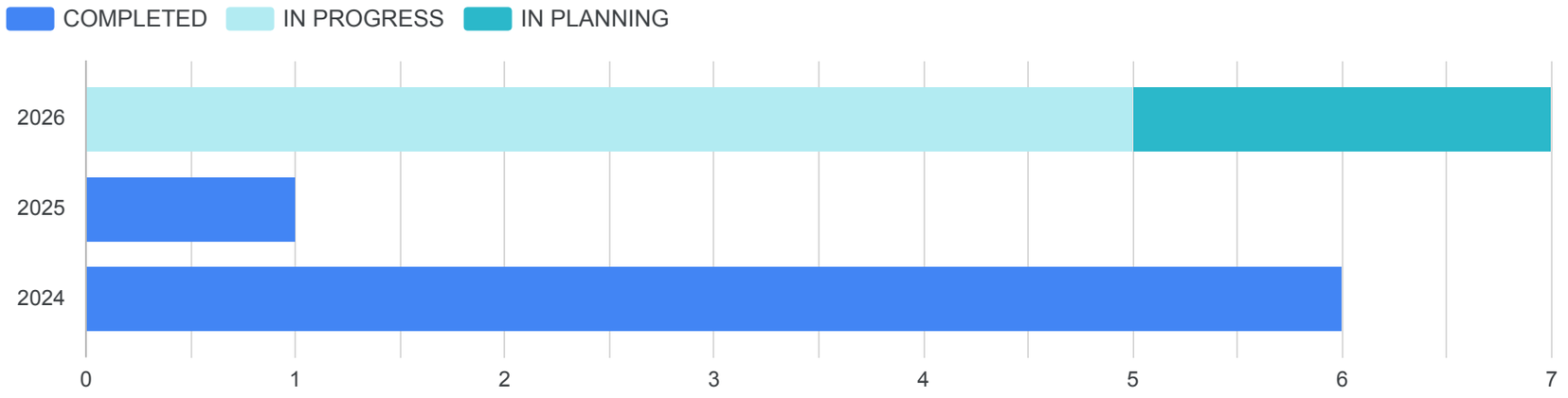
Spectrum of Health



Status



Number of Activities Across The Year



KPA2: CAPACITY BUILDING

YEAR | SPECTRUM OF HEALTH | LEVEL OF MODULE | STAKEHOLDER

MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

Number of Activities

37

Number of Community of Practice

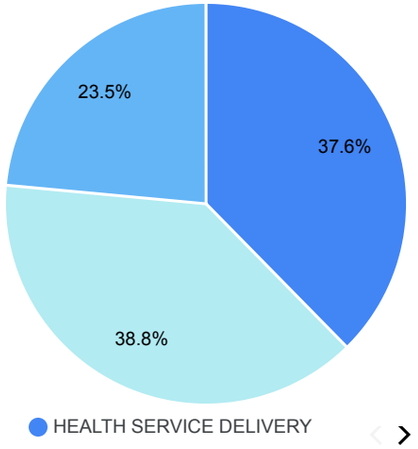
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Glossary

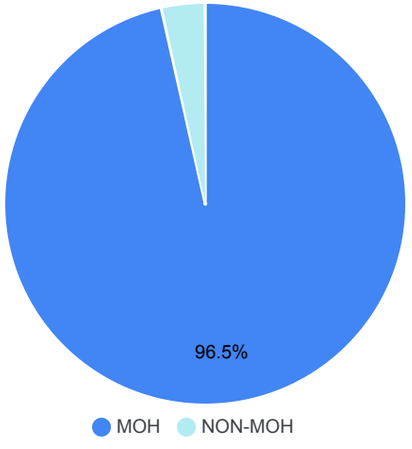
3 Strategic Actions:
1. Develop and deliver training packages
2. Conduct expert seminars/ webinars/ CME
3. Integrate BI module into existing curricula platforms

Notes: Most of the Capacity Building activities were conducted based on demand by the stakeholders

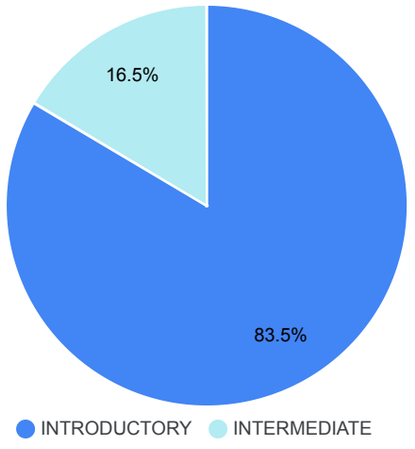
Spectrum of Health



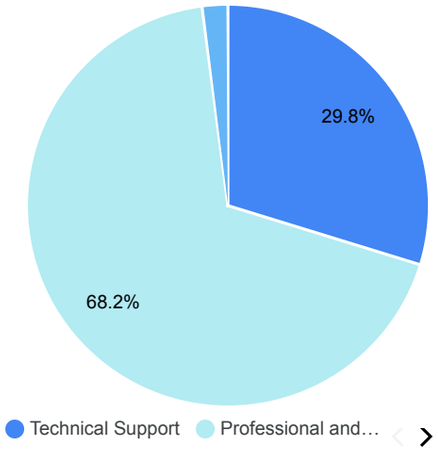
MOH & Non-MOH



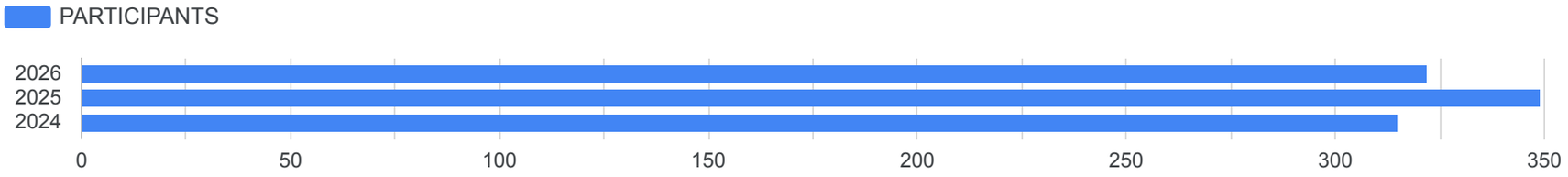
Level



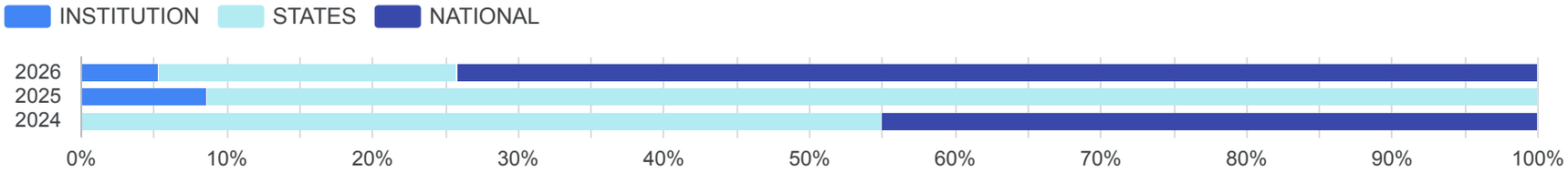
Sectors



Participants by Year



Participants Scope by Year



KPA3: RESEARCH & INTERVENTION

YEAR

SPECTRUM OF HEALTH

MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

Number of Research & Projects Conducted

70

Glossary

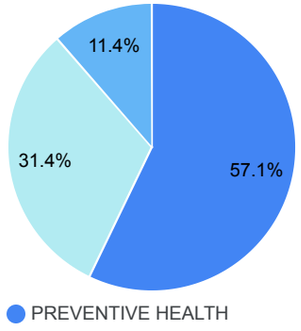
2 Strategic Actions:
1. Develop key research priority areas
2. Conduct research for behavioural mapping, behavioural diagnosis and behaviourally-informed interventions

Notes:
Behavioural science research refers to multidisciplinary fields whose aim to understand behaviours

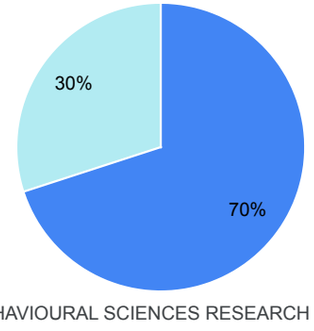
Behavioural insights projects refers to the pratical application derived from behavioural science research

Most of research conducted linked with KPA1 (Policies & Practices), KPA 5 (Consultation and Advisory) and KPA 6 (Collaboration & Advocacy)

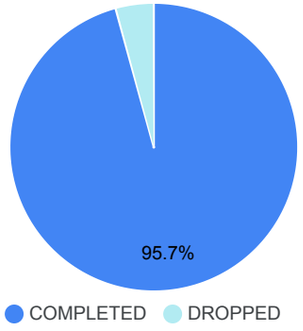
Spectrum of Health

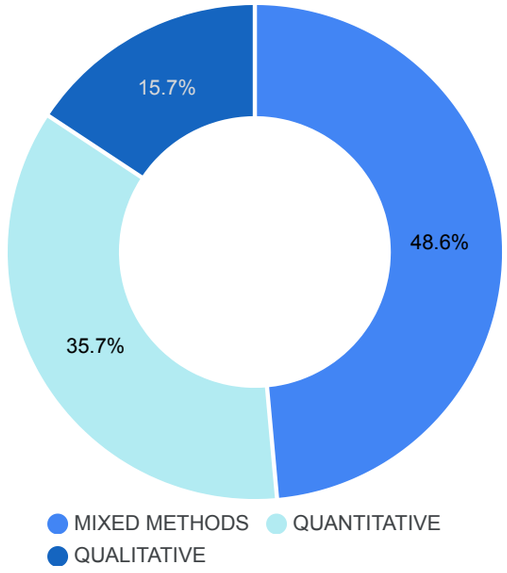


Behavioural Insights Projects

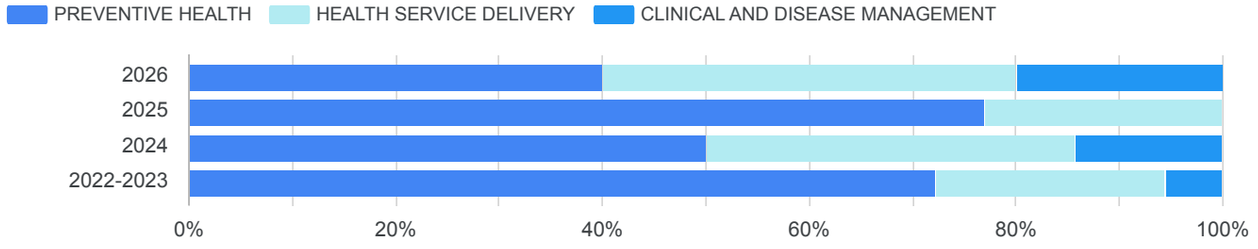


Status of Projects

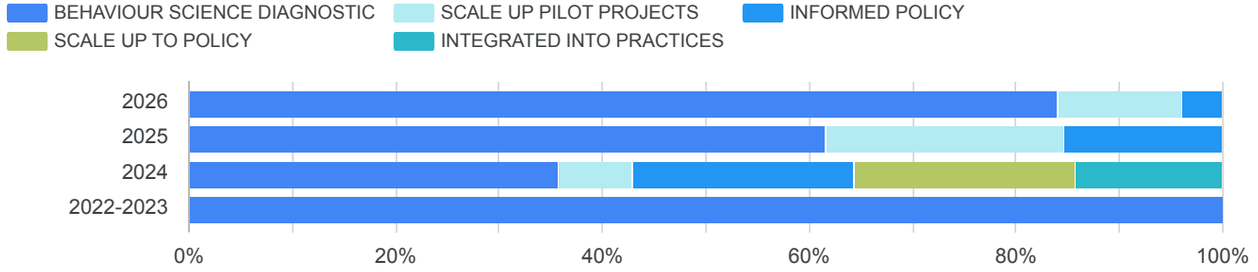




Research by Spectrum of Health



Number of Research/Project Leading to Policies & Practices



KPA5: CONSULTATION & ADVISORY

YEAR

SPECTRUM OF HEALTH

MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

Number of Consultation

24

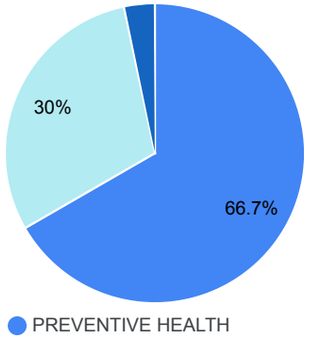
Glossary

3 Strategic Actions:
1. Provide consultancy services
2. Establish a registry of BI experts
3. Broaden engagement with key stakeholder and public

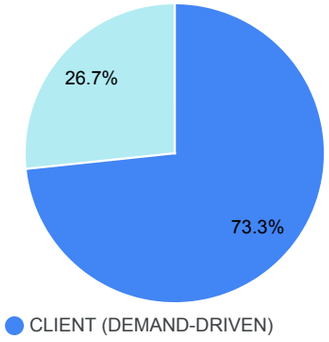
3 Scope of Consultancy and Advisory:
1. Behavioural diagnosis
2. Co-design Intervention
3. Policy and Strategy Interventions

Notes:
Most of consultancy given are to develop behavioural insights project, connecting with KPA 3 (Research and Intervention) and KPA 1 (Policies and Practices

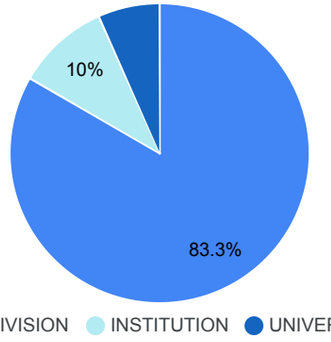
Spectrum of Health



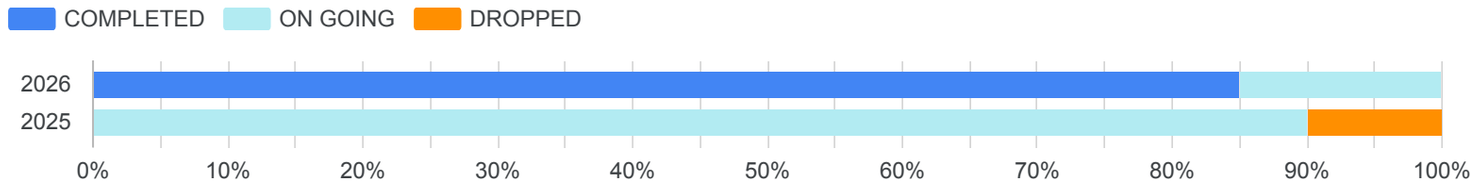
Collaboration Type



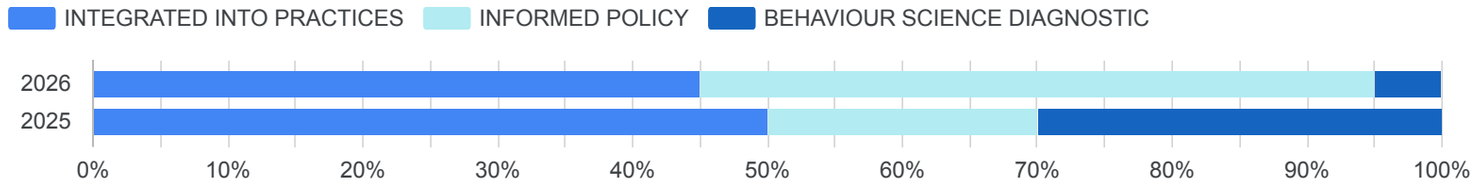
Stakeholder



Collaboration Status



Number of Consultation Leading to Policies & Practices



KPA6: COLLABORATION & ADVOCACY

YEAR

SPECTRUM OF HEALTH

MINISTRY OF HEALTH MALAYSIA
INSTITUTE FOR HEALTH BEHAVIOURAL RESEARCH

THE BEHAVIOURAL INSIGHTS UNIT

Number of Collaboration

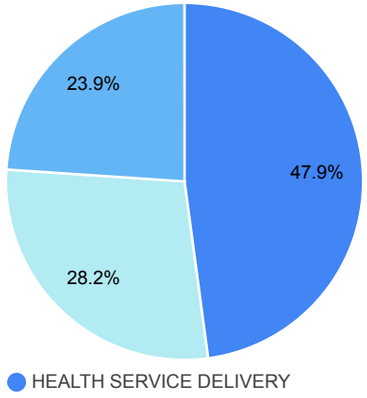
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Glossary

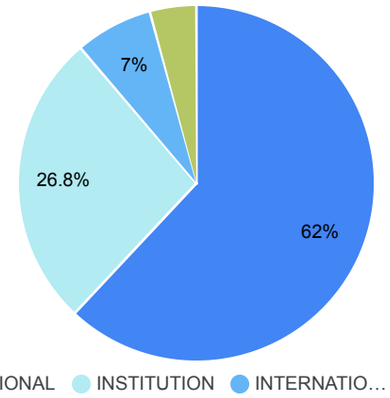
5 Strategic Actions:
1. Build foundational engagements
2. Facilitate knowledge exchange
3. Facilitate collaborations
4. Establish community of practice
5. Drive sustainable funding and resources

Notes:
Collaboration and advocacy can lead to KPA 5 (Consultation and Advisory), KPA 3 (Research and Innovation), KPA 2 (Capacity Building) and KPA 1 (Policies and Practices)

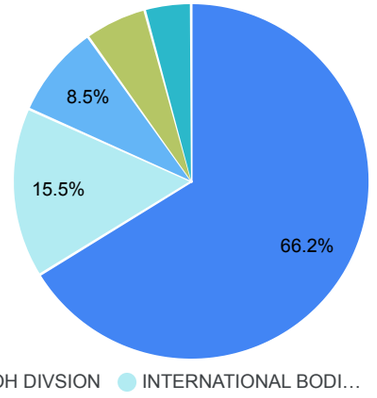
Spectrum of Health



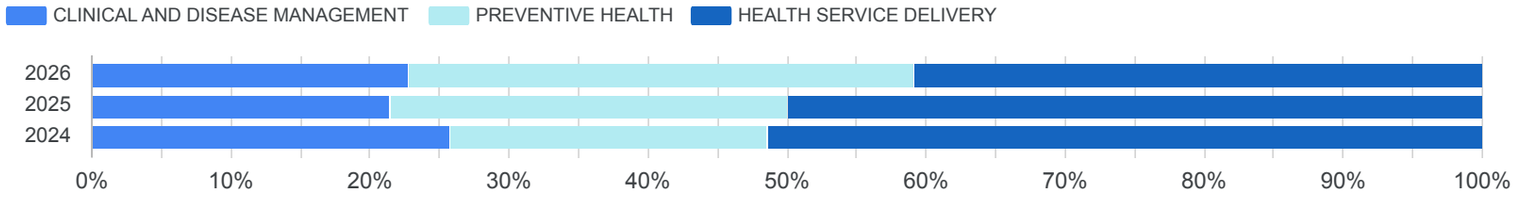
Level of Collaboration



Stakeholder



Number of Activities Across The Year



Number of Collaboration Leading to Policies & Practices

