New Norms Compliance During COVID-19 Pandemic in Malaysia: A Statistical Perspective

Institute for Health Behavioral Research

Ministry of Health Malaysia

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This report is dedicated with utmost appreciation to the Government of Malaysia, the Ministry of Health Malaysia, front-liners (healthcare workers, the arm forces, and police department), research team members, scientists and Malaysians who contribute to this study and came united towards tackling the COVID-19 pandemic.

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Abu Bakar bin Rahman
Principal
Investigator



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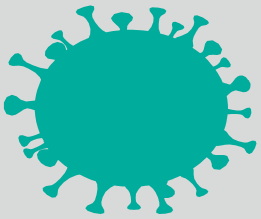
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STATISTICAL REPORT











EXECUTIVE SUMMARY

Since the outbreak of the COVID-19 pandemic in Malaysia start from January 2020, the struggle to find effective measures to contain the infection was continues. In response to the pandemic, the Malaysian government has introduced “SOP New Norms” with stay at home, physical distancing measure, wear face mask, body temperature screening and hand hygiene practice was taking to contain COVID-19.

This study has conducted to assess the level of awareness of Malaysians on the SOP new norms.

In response to the COVID-19 pandemic, Malaysian authorities have taken measures to slow the spread of the virus and protect susceptible groups from infection. These measures are vital in decreasing mortality and reducing the overburdening of health care systems.

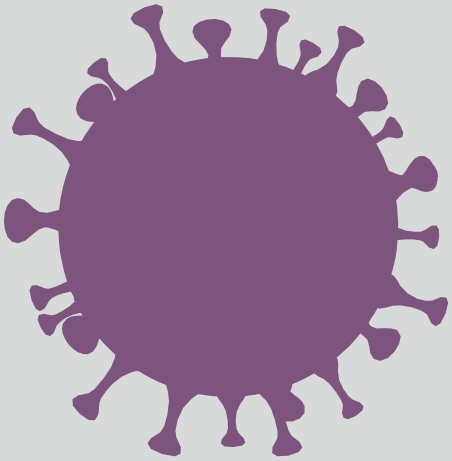
According to one estimate, mitigation measures can save million lives and, when they are adopted early enough. Due to the limited effectiveness of vaccines and no cure, behavior change is important to curb this pandemic.

This study answers two important questions in relation to these mitigation measures. First, it examines the extent to which people have complied with those measures. Second, it analyzes which mechanisms may be social science - based that have actually shaped compliance. The answers to these questions may explain the extent to which the measures are effective in achieving the desired behavioral change, which can reduce the spread of the virus. In addition, they can help guide policies aimed at improving compliance











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